

Rhonda Skipper



**Walton County
Tax Collector**

“Commitment to Service”

For Immediate Release

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Tax Collector’s Office Moves Forward with Vision and Purpose On Their “Journey to Excellence”

DeFuniak Springs, FL (December 3, 2010) – The five year strategic plan for the Walton County Tax Collector’s Office is published and available for public viewing on their Web site at wالتontaxcollector.com. The plan lays out the leadership philosophy, vision, strategic priorities, process management approach and objectives the office will be focused on through 2015.

“Strategic planning is not new to our organization. We’ve been utilizing strategic planning since taking office in 2005,” said Tax Collector Rhonda Skipper. “However, what is different now is that all of our employees are involved in the process and are actively working towards the vision we’ve adopted.”

The strategic plan serves as a road map for the organization and is a reference point for decisions, ensuring they align and support the priorities and objectives originally identified.

“The plan keeps us on track and focused so that we are anticipating what the future will bring, analyzing trends in the marketplace and researching opportunities thoroughly before we make decisions. All decisions we make are filtered through a results and outcomes analysis to make sure the return is going to significantly outweigh the investment,” said Cory Godwin, Chief Deputy Tax Collector.

“We realize open government is important to our taxpayers and citizens. They want to know how their tax dollars are being spent and being maximized. Our goal in publishing our strategic plan for the public is for them to gain an understanding on the entire mindset and philosophy of the Tax Collector’s Office,” said Godwin. “We operate the office as a business and seek to gain the maximum return for the citizens of Walton County on the resources and revenues we manage.”

Additionally, a blog has been created to allow the public and other agencies to follow along as the Tax Collector’s Office embarks on their journey to excellence. The blog can be viewed at www.wالتoncountytaxcollector.blogspot.com.

The strategic plan can be viewed at wالتontaxcollector.com, click on the “About Us” tab and select the Open Government sub-page. For additional information, please contact the Walton County Tax Collector’s Office at 850.892.8121.

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